



“A successful sale satisfies the needs of the seller and the goals of the buyer.”

Business Listing

Listing # 52JB

Listing Agent: Landon Ludvigson

Business Type: Drive With Cops (DWC)

Location: Des Moines, IA

Sale Price – Business: \$350,000

Includes all Assets and Intellectual Property

Sale Price – Real Estate: N/A transferable lease

Revenue – \$286,662 (3 yr weighted average)

Description: DWC works primarily with young adults to instill the mindset and skills required to drive safely. Their unique value proposition is utilizing active and retired police officers with real life experience in traffic incidents along with in person learning to prepare inexperienced drivers or provide remediation training. They also embrace technology to help young drivers to learn and think in real world driving situations.

This purpose-focused business has grown organically but could benefit from more advertising and partnerships with schools and communities. It potentially could be a model to franchise depending on the new owner’s ambitions. Additionally, an online training module could expand revenue.

Current ownership would stay in place for a negotiated period of time, if desired. They are also open to an earnout situation for the right buyer(s).